

DEPARTMENT OF PHYSICAL EDUCATION AND SPORTS SCIENCES
UNIVERSITY OF DELHI

B.Sc. (Hons.) (Physical Education, Health Education and Sports)

SEMESTER- VIII
BSc-PE-DSC-20 (4): SPORTS MANAGEMENT

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
BSc-PE-DSC-20 (4): SPORTS MANAGEMENT	4	3	1	0	Class XII pass	Nil

Learning Objective:-The student learns to plan, organize & execute sports events.

Learning Outcome:

After completing the course, the students will be able to:

- Understand the concept of Sports Management, the Historical perspective of sports management in India, the Nature and scope of sports management
- Identify the Aims and objectives of sports management, and its significance in the present-day world
- Learn the skills of sports management,
- Identify Guiding principles of sports management, Leadership, resources, and Process of function of Sports Management
- Prepare Budget for sports
- Understand Job specification of sports manager in professional and state-regulated sports bodies
- Identify the procedure to purchase sports goods and equipment in the department of physical education
- Learn to fill stock entry, store and distribute
- Develop an understanding and knowledge of Planning, its Need and importance
- Identify the principle of planning
- Plan and Manage events

THEORY SYLLABUS (45 HOURS)

UNIT-I (10HOURS)

- 1.1 Definition, Aim, and Objectives of Sports Management
- 1.2 Historical perspective of sports management in India
- 1.3 Nature and scope of sports management

1.4 Significance of sports management in the present-day world

UNIT-II (12 HOURS)

- 2.1 Guiding principles of sports management
- 2.2 Leadership
- 2.3 Identification of resources
- 2.4 Process of sports management (Planning, Organizing, Personnel/Staffing, Direction, Controlling, Coordination).

UNIT-III (12 HOURS)

- 3.1 Role of Sports coaches in sports management
- 3.2 Role of manager and profile of the manager.
- 3.3 Job specification of manager, physical education professional
- 3.4 Procedure to purchase sports goods and equipment in the department of physical education, stock entry, storing and distribution
- 3.5 Budgeting in sports- Meaning and definition of Budget, types of budgets, criteria of a good budget, procedure of preparing budget

UNIT-IV (11 HOURS)

- 4.1 Definition and meaning of planning
- 4.2 Need and importance of planning
- 4.3 Types of planning and Principles of planning
- 4.4 Steps involved in the planning process
- 4.5 Event Management- Organizational structure of local organizing committee (LOC), planning of the event, and steps for organizing an event.

SUGGESTED READING

- Kamlesh, M. L.(2000) Management Concept in Physical Education and Sport, New Delhi Metropolitan Book Co. Pvt. Ltd,.
- Chakraborty, D. (2007). Sports Management. Delhi: Prerna Prakashan.
- Krotee, M. I., & Bucher, C. A. (2010). Management of Physical Education and Sport. Tata McGraw Hill Education Private Limited.
- Morgan, D. J. (2009). Sports Marketing. New Delhi: Friends Publication 9.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.